

ORDER



KSNV

Orders
Order / Rev: 105004
Alt Order #: 06837947
Product Desc: OBAM FOR AMERICA
Estimate: 1537
Flight Dates: 10/02/12 - 10/08/12
Original Date / Rev: 08/01/12 / 10/15/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency Name: GMMB, Inc./ Washington D.C.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Obama for America *Russel*
Demographic: A35+
Product Codes: PLC01-Democrat
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	121	\$73,460.00	\$62,441.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	121	\$73,460.00	\$62,441.00	0.00
Totals	121	\$73,460.00	\$62,441.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	30%	\$73,460.00
Market	100%	\$244,866.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$51,422.00
KLTX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$34,281.33
KTUD	1%	\$2,448.67
KVVU	26%	\$63,665.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$19,589.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/02/12	10/08/12	M-F 5-6a WakeUp w/Wa@M	5-6a		MTWTF--	:30	5	\$450.00	1	0.00	NM	5	\$2,250.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			5		\$450.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/02/12	10/08/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	M	5-6a	MTWTF--	:30	5	\$450.00	1	0.00	NM	5	\$2,250.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--	5		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/02/12-10/08/12		M-F 5-6a WakeUp w/Wagner5-6a		5-6a	MTWThF----	:30		(\$450.00)		0.00	NM		
See MG 1.6,1.7,1.8,1.9,1.10															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/02/12-10/08/12		M-F 5-6a WakeUp w/Wagner5-6a		5-6a	MTWThF----	:30		(\$450.00)		0.00	NM		
See MG 1.6,1.7,1.8,1.9,1.10															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/02/12-10/08/12		M-F 5-6a WakeUp w/Wagner5-6a		5-6a	MTWThF----	:30		(\$450.00)		0.00	NM		
See MG 1.6,1.7,1.8,1.9,1.10															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/02/12-10/08/12		M-F 5-6a WakeUp w/Wagner5-6a		5-6a	MTWThF----	:30		(\$450.00)		0.00	NM		
See MG 1.6,1.7,1.8,1.9,1.10															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/02/12-10/08/12		M-F 5-6a WakeUp w/Wagner5-6a		5-6a	MTWThF----	:30		(\$450.00)		0.00	NM		
See MG 1.6,1.7,1.8,1.9,1.10															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/02/12-10/08/12		M-F 5-6a WakeUp w/Wagner5-6a		5-6a	MTWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 1.5,1.3,1.2,1.1,1.4															
[Revised Rate to Reinstate]															
7	KSNV	10/02/12-10/08/12		M-F 5-6a WakeUp w/Wagner5-6a		5-6a	MTWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 1.5,1.3,1.2,1.1,1.4															
[Revised Rate to Reinstate]															
8	KSNV	10/02/12-10/08/12		M-F 5-6a WakeUp w/Wagner5-6a		5-6a	MTWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 1.5,1.3,1.2,1.1,1.4															
[Revised Rate to Reinstate]															
9	KSNV	10/02/12-10/08/12		M-F 5-6a WakeUp w/Wagner5-6a		5-6a	MTWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 1.5,1.3,1.2,1.1,1.4															
[Revised Rate to Reinstate]															
10	KSNV	10/02/12-10/08/12		M-F 5-6a WakeUp w/Wagner5-6a		5-6a	MTWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 1.5,1.3,1.2,1.1,1.4															
[Revised Rate to Reinstate]															
E 2	KSNV	10/02/12	10/08/12	Wake Up Early w/ WagnM Wake Up Early Wagners	M	430a-5a	MTWT--S	:30	5	\$50.00	3	0.00	NM	5	\$250.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWT--S	5		\$50.00		0.00						
E 3	KSNV	10/02/12	10/08/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	M	6-7a	MTWTF--	:30	5	\$700.00	1	0.00	NM	5	\$3,500.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--	5		\$700.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	KSNV	10/02/12	10/08/12	M-F 6-7a WakeUp w/Wag ^{CM} M-F 6-7a WakeUp w/Wagners		6-7a	MTWTF--	:30	5	\$700.00	1	0.00	NM	5	\$3,500.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--		5				\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/02/12-10/08/12		M-F 6-7a WakeUp w/Wagner6-7a			MTWThF----	:30		(\$700.00)		0.00	NM		
	See MG 3.6,3.7,3.8,3.9,3.10														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
2	KSNV	10/02/12-10/08/12		M-F 6-7a WakeUp w/Wagner6-7a			MTWThF----	:30		(\$700.00)		0.00	NM		
	See MG 3.6,3.7,3.8,3.9,3.10														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
3	KSNV	10/02/12-10/08/12		M-F 6-7a WakeUp w/Wagner6-7a			MTWThF----	:30		(\$700.00)		0.00	NM		
	See MG 3.6,3.7,3.8,3.9,3.10														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
4	KSNV	10/02/12-10/08/12		M-F 6-7a WakeUp w/Wagner6-7a			MTWThF----	:30		(\$700.00)		0.00	NM		
	See MG 3.6,3.7,3.8,3.9,3.10														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
5	KSNV	10/02/12-10/08/12		M-F 6-7a WakeUp w/Wagner6-7a			MTWThF----	:30		(\$700.00)		0.00	NM		
	See MG 3.6,3.7,3.8,3.9,3.10														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
6	KSNV	10/02/12-10/08/12		M-F 6-7a WakeUp w/Wagner6-7a			MTWThF----	:30		\$700.00		0.00	NM		
	Ⓜ MG for 3.1,3.5,3.4,3.3,3.2														
	[Revised Rate to Reinstate]														
7	KSNV	10/02/12-10/08/12		M-F 6-7a WakeUp w/Wagner6-7a			MTWThF----	:30		\$700.00		0.00	NM		
	Ⓜ MG for 3.1,3.5,3.4,3.3,3.2														
	[Revised Rate to Reinstate]														
8	KSNV	10/02/12-10/08/12		M-F 6-7a WakeUp w/Wagner6-7a			MTWThF----	:30		\$700.00		0.00	NM		
	Ⓜ MG for 3.1,3.5,3.4,3.3,3.2														
	[Revised Rate to Reinstate]														
9	KSNV	10/02/12-10/08/12		M-F 6-7a WakeUp w/Wagner6-7a			MTWThF----	:30		\$700.00		0.00	NM		
	Ⓜ MG for 3.1,3.5,3.4,3.3,3.2														
	[Revised Rate to Reinstate]														
10	KSNV	10/02/12-10/08/12		M-F 6-7a WakeUp w/Wagner6-7a			MTWThF----	:30		\$700.00		0.00	NM		
	Ⓜ MG for 3.1,3.5,3.4,3.3,3.2														
	[Revised Rate to Reinstate]														
E 4	KSNV	10/02/12	10/08/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	10	\$900.00	1	0.00	NM	10	\$9,000.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--		10				\$900.00		0.00			

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E 4	KSNV	10/02/12	10/08/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	10	\$900.001		0.00	NM	10	\$9,000.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--	10		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/02/12-10/08/12		Today Show	658a-9am		MTWThF----	:30		(\$900.00)		0.00	NM		
See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/02/12-10/08/12		Today Show	658a-9am		MTWThF----	:30		(\$900.00)		0.00	NM		
See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/02/12-10/08/12		Today Show	658a-9am		MTWThF----	:30		(\$900.00)		0.00	NM		
See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/02/12-10/08/12		Today Show	658a-9am		MTWThF----	:30		(\$900.00)		0.00	NM		
See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/02/12-10/08/12		Today Show	658a-9am		MTWThF----	:30		(\$900.00)		0.00	NM		
See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/02/12-10/08/12		Today Show	658a-9am		MTWThF----	:30		(\$900.00)		0.00	NM		
See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/02/12-10/08/12		Today Show	658a-9am		MTWThF----	:30		(\$900.00)		0.00	NM		
See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
10	KSNV	10/02/12-10/08/12		Today Show	658a-9am		MTWThF----	:30		(\$900.00)		0.00	NM		
See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
11	KSNV	10/02/12-10/08/12		Today Show	658a-9am		MTWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8 [Revised Rate to Reinstate]															
12	KSNV	10/02/12-10/08/12		Today Show	658a-9am		MTWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8 [Revised Rate to Reinstate]															
13	KSNV	10/02/12-10/08/12		Today Show	658a-9am		MTWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8 [Revised Rate to Reinstate]															
14	KSNV	10/02/12-10/08/12		Today Show	658a-9am		MTWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8 [Revised Rate to Reinstate]															
15	KSNV	10/02/12-10/08/12		Today Show	658a-9am		MTWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8 [Revised Rate to Reinstate]															
16	KSNV	10/02/12-10/08/12		Today Show	658a-9am		MTWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8 [Revised Rate to Reinstate]															
17	KSNV	10/02/12-10/08/12		Today Show	658a-9am		MTWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8 [Revised Rate to Reinstate]															
18	KSNV	10/02/12-10/08/12		Today Show	658a-9am		MTWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8 [Revised Rate to Reinstate]															
E 5	KSNV	10/06/12	10/06/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$125.004		0.00	NM	1	\$125.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	1		\$125.00		0.00						
E 6	KSNV	10/06/12	10/06/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$175.004		0.00	NM	1	\$175.00

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SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1			\$175.00			0.00			
E 7	KSNV	10/07/12	10/07/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$110.00	4	0.00	NM	1	\$110.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1			\$110.00			0.00			
E 8	KSNV	10/07/12	10/07/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1			\$750.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12	Sunday Today			7a-8am	-----Su	:30		(\$750.00)		0.00	NM		
See MG 8.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/07/12	Sunday Today			7a-8am	-----Su	:30		\$750.00		0.00	NM		
Ⓜ MG for 8.1 10/07															
[Revised Rate to Reinstate]															
E 9	KSNV	10/07/12	10/07/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$125.00	4	0.00	NM	1	\$125.00
NEWS 3 TODAY/WKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1			\$125.00			0.00			
E 10	KSNV	10/07/12	10/07/12	Chris Matthews 9:30AM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$175.00	4	0.00	NM	1	\$175.00
CHRIS MATTHEWS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1			\$175.00			0.00			
E 11	KSNV	10/02/12	10/08/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	MTWTF--	:30	10	\$425.00	1	0.00	NM	10	\$4,250.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		10			\$425.00			0.00			

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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	KSNV	10/02/12	10/08/12	M-F Today Show II 3rd Hr	COM	9-10a	MTWTF--	:30	10	\$425.00	1	0.00	NM	10	\$4,250.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			10		\$425.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		(\$425.00)		0.00	NM		
See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		(\$425.00)		0.00	NM		
See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		(\$425.00)		0.00	NM		
See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		(\$425.00)		0.00	NM		
See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		(\$425.00)		0.00	NM		
See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		(\$425.00)		0.00	NM		
See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		(\$425.00)		0.00	NM		
See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		(\$425.00)		0.00	NM		
See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		(\$425.00)		0.00	NM		
See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
10	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		(\$425.00)		0.00	NM		
See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
11	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2															
[Revised Rate to Reinstate]															
12	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2															
[Revised Rate to Reinstate]															
13	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2															
[Revised Rate to Reinstate]															
14	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2															
[Revised Rate to Reinstate]															
15	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2															
[Revised Rate to Reinstate]															
16	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2															
[Revised Rate to Reinstate]															
17	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2															
[Revised Rate to Reinstate]															
18	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2															
[Revised Rate to Reinstate]															
19	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		\$425.00		0.00	NM		

Order / Rev: 105004
Alt Order #: 06837947
Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	KSNV	10/02/12	10/08/12	M-F Today Show II 3rd Hr M-F Today Show II	COM	9-10a	MTWTF--	:30	10	\$425.00	1	0.00	NM	10	\$4,250.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--	10		\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
Ⓜ	MG	for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2		[Revised Rate to Reinstate]											
20	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr	9-10a		MTWThF----	:30	\$425.00	0.00	NM				
Ⓜ	MG	for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2		[Revised Rate to Reinstate]											
E 12	KSNV	10/02/12	10/08/12	M-F Today Show III 4th Hr Today 4th Hour	COM	10am-11am	MTWTF--	:30	10	\$325.00	1	0.00	NM	10	\$3,250.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--	10		\$325.00		0.00						

Order / Rev: 105004
 Alt Order #: 06837947
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 12	KSNV	10/02/12	10/08/12	M-F Today Show III 4th Hr Today 4th Hour	BM	10am-11am	MTWTF--	:30	10	\$325.00	1	0.00	NM	10	\$3,250.00

TODAY SHOW III

Start Date 10/02/12 End Date 10/08/12 Weekdays MTWTF-- Spots/Week 10 Rate \$325.00 Rating 0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr	10am-11am	MTWThF----	:30	(\$325.00)	0.00	NM
			See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
2	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr	10am-11am	MTWThF----	:30	(\$325.00)	0.00	NM
			See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
3	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr	10am-11am	MTWThF----	:30	(\$325.00)	0.00	NM
			See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
4	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr	10am-11am	MTWThF----	:30	(\$325.00)	0.00	NM
			See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
5	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr	10am-11am	MTWThF----	:30	(\$325.00)	0.00	NM
			See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
6	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr	10am-11am	MTWThF----	:30	(\$325.00)	0.00	NM
			See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
7	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr	10am-11am	MTWThF----	:30	(\$325.00)	0.00	NM
			See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
8	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr	10am-11am	MTWThF----	:30	(\$325.00)	0.00	NM
			See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
9	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr	10am-11am	MTWThF----	:30	(\$325.00)	0.00	NM
			See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
10	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr	10am-11am	MTWThF----	:30	(\$325.00)	0.00	NM
			See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
11	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr	10am-11am	MTWThF----	:30	\$325.00	0.00	NM
			Ⓜ MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate]						
12	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr	10am-11am	MTWThF----	:30	\$325.00	0.00	NM
			Ⓜ MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate]						
13	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr	10am-11am	MTWThF----	:30	\$325.00	0.00	NM
			Ⓜ MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate]						
14	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr	10am-11am	MTWThF----	:30	\$325.00	0.00	NM
			Ⓜ MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate]						
15	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr	10am-11am	MTWThF----	:30	\$325.00	0.00	NM
			Ⓜ MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate]						
16	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr	10am-11am	MTWThF----	:30	\$325.00	0.00	NM
			Ⓜ MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate]						
17	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr	10am-11am	MTWThF----	:30	\$325.00	0.00	NM
			Ⓜ MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate]						
18	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr	10am-11am	MTWThF----	:30	\$325.00	0.00	NM
			Ⓜ MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate]						
19	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr	10am-11am	MTWThF----	:30	\$325.00	0.00	NM

Order / Rev: 105004
Alt Order #: 06837947
Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America
Product Desc: OBAMA FOR AMERICA
Estimate: 1537
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	KSNV	10/02/12	10/08/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	5	\$90.004		0.00	NM	0	\$0.00
NEWS 4: THE AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--	5		\$90.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSNV	10/02/12-10/08/12	The Agenda 1230pm	1230-1p	MTWThF----		:30	(\$90.00)	0.00	NM					
Credited [credit]															
2	KSNV	10/02/12-10/08/12	The Agenda 1230pm	1230-1p	MTWThF----		:30	(\$90.00)	0.00	NM					
Credited [credit]															
3	KSNV	10/02/12-10/08/12	The Agenda 1230pm	1230-1p	MTWThF----		:30	(\$90.00)	0.00	NM					
Credited [credit]															
4	KSNV	10/02/12-10/08/12	The Agenda 1230pm	1230-1p	MTWThF----		:30	(\$90.00)	0.00	NM					
Credited [credit]															
5	KSNV	10/02/12-10/08/12	The Agenda 1230pm	1230-1p	MTWThF----		:30	(\$90.00)	0.00	NM					
Credited [credit]															
E 16	KSNV	10/02/12	10/08/12	Days of our Lives Days of our Lives	CM	1258p-2pm	MTWTF--	:30	5	\$150.004		0.00	NM	0	\$0.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--	5		\$150.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSNV	10/02/12-10/08/12	Days of our Lives	1258p-2pm	MTWThF----		:30	(\$150.00)	0.00	NM					
Credited [credit]															
2	KSNV	10/02/12-10/08/12	Days of our Lives	1258p-2pm	MTWThF----		:30	(\$150.00)	0.00	NM					
Credited [credit]															
3	KSNV	10/02/12-10/08/12	Days of our Lives	1258p-2pm	MTWThF----		:30	(\$150.00)	0.00	NM					
Credited [credit]															
4	KSNV	10/02/12-10/08/12	Days of our Lives	1258p-2pm	MTWThF----		:30	(\$150.00)	0.00	NM					
Credited [credit]															
5	KSNV	10/02/12-10/08/12	Days of our Lives	1258p-2pm	MTWThF----		:30	(\$150.00)	0.00	NM					
Credited [credit]															
E 17	KSNV	10/02/12	10/08/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	:30	5	\$100.004		0.00	NM	0	\$0.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--	5		\$100.00		0.00						

Order / Rev: 105004
 Alt Order #: 06837947
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	KSNV	10/02/12	10/08/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	:30	5	\$100.004		0.00	NM	0	\$0.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			5		\$100.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/02/12-10/08/12		The Doctors		2pm-3pm	MTWThF----	:30		(\$100.00)		0.00	NM		
Credited [credit]															
2	KSNV	10/02/12-10/08/12		The Doctors		2pm-3pm	MTWThF----	:30		(\$100.00)		0.00	NM		
Credited [credit]															
3	KSNV	10/02/12-10/08/12		The Doctors		2pm-3pm	MTWThF----	:30		(\$100.00)		0.00	NM		
Credited [credit]															
4	KSNV	10/02/12-10/08/12		The Doctors		2pm-3pm	MTWThF----	:30		(\$100.00)		0.00	NM		
Credited [credit]															
5	KSNV	10/02/12-10/08/12		The Doctors		2pm-3pm	MTWThF----	:30		(\$100.00)		0.00	NM		
Credited [credit]															
E 18	KSNV	10/02/12	10/08/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF--	:30	5	\$150.004		0.00	NM	1	\$150.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			5		\$150.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/02/12-10/08/12		Dr. Phil		3-4p	MTWThF----	:30		(\$150.00)		0.00	NM		
Credited [credit]															
2	KSNV	10/02/12-10/08/12		Dr. Phil		3-4p	MTWThF----	:30		(\$150.00)		0.00	NM		
Credited [credit]															
3	KSNV	10/02/12-10/08/12		Dr. Phil		3-4p	MTWThF----	:30		(\$150.00)		0.00	NM		
Credited [credit]															
5	KSNV	10/02/12-10/08/12		Dr. Phil		3-4p	MTWThF----	:30		(\$150.00)		0.00	NM		
Credited [credit]															
E 19	KSNV	10/02/12	10/08/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	MTWTF--	:30	10	\$175.004		0.00	NM	10	\$1,750.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			10		\$175.00		0.00				
E 20	KSNV	10/02/12	10/08/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	15	\$1,200.001		0.00	NM	15	\$18,000.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			15		\$1,200.00		0.00				

Order / Rev: 105004
 Alt Order #: 06837947
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	KSNV	10/02/12	10/08/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	15	\$1,200.00	1	0.00	NM	15	\$18,000.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					15	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KSNV	10/02/12-10/08/12	M-F Early News	5-630p			MTWThF----	:30		(\$1,200.00)		0.00	NM		
See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [na debates]															
4	KSNV	10/02/12-10/08/12	M-F Early News	5-630p			MTWThF----	:30		(\$1,200.00)		0.00	NM		
See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/02/12-10/08/12	M-F Early News	5-630p			MTWThF----	:30		(\$1,200.00)		0.00	NM		
See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/02/12-10/08/12	M-F Early News	5-630p			MTWThF----	:30		(\$1,200.00)		0.00	NM		
See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/02/12-10/08/12	M-F Early News	5-630p			MTWThF----	:30		(\$1,200.00)		0.00	NM		
See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/02/12-10/08/12	M-F Early News	5-630p			MTWThF----	:30		(\$1,200.00)		0.00	NM		
See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
12	KSNV	10/02/12-10/08/12	M-F Early News	5-630p			MTWThF----	:30		(\$1,200.00)		0.00	NM		
See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
13	KSNV	10/02/12-10/08/12	M-F Early News	5-630p			MTWThF----	:30		(\$1,200.00)		0.00	NM		
See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
14	KSNV	10/02/12-10/08/12	M-F Early News	5-630p			MTWThF----	:30		(\$1,200.00)		0.00	NM		
See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
15	KSNV	10/02/12-10/08/12	M-F Early News	5-630p			MTWThF----	:30		(\$1,200.00)		0.00	NM		
See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [na debates]															
16	KSNV	10/02/12-10/08/12	M-F Early News	5-630p			MTWThF----	:30		\$1,200.00		0.00	NM		
Ⓜ MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate]															
17	KSNV	10/02/12-10/08/12	M-F Early News	5-630p			MTWThF----	:30		\$1,200.00		0.00	NM		
Ⓜ MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate]															
18	KSNV	10/02/12-10/08/12	M-F Early News	5-630p			MTWThF----	:30		\$1,200.00		0.00	NM		
Ⓜ MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate]															
19	KSNV	10/02/12-10/08/12	M-F Early News	5-630p			MTWThF----	:30		\$1,200.00		0.00	NM		
Ⓜ MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate]															
20	KSNV	10/02/12-10/08/12	M-F Early News	5-630p			MTWThF----	:30		\$1,200.00		0.00	NM		
Ⓜ MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate]															
21	KSNV	10/02/12-10/08/12	M-F Early News	5-630p			MTWThF----	:30		\$1,200.00		0.00	NM		
Ⓜ MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate]															
22	KSNV	10/02/12-10/08/12	M-F Early News	5-630p			MTWThF----	:30		\$1,200.00		0.00	NM		
Ⓜ MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate]															
23	KSNV	10/02/12-10/08/12	M-F Early News	5-630p			MTWThF----	:30		\$1,200.00		0.00	NM		
Ⓜ MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate]															
24	KSNV	10/02/12-10/08/12	M-F Early News	5-630p			MTWThF----	:30		\$1,200.00		0.00	NM		

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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	KSNV	10/02/12	10/08/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	15	\$1,200.00	1	0.00	NM	15	\$18,000.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			15		\$1,200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
Ⓜ	MG	for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7													
[Revised Rate to Reinstate]															
25	KSNV	10/02/12-10/08/12	M-F Early News		5-630p		MTWThF----	:30		\$1,200.00		0.00	NM		
Ⓜ	MG	for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7													
[Revised Rate to Reinstate]															
E 22	KSNV	10/07/12	10/07/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$450.00	4	0.00	NM	1	\$450.00
NEWS 3 LIVE (FOLLOWING NFL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S			1		\$450.00		0.00				
E 23	KSNV	10/02/12	10/08/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	5	\$1,300.00	1	0.00	NM	5	\$6,500.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			5		\$1,300.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/02/12-10/08/12	M-F Jeopardy		630-7pm		MTWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 23.6,23.7,23.8,23.9,23.10															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/02/12-10/08/12	M-F Jeopardy		630-7pm		MTWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 23.6,23.7,23.8,23.9,23.10															
[DEBATES]															
3	KSNV	10/02/12-10/08/12	M-F Jeopardy		630-7pm		MTWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 23.6,23.7,23.8,23.9,23.10															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/02/12-10/08/12	M-F Jeopardy		630-7pm		MTWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 23.6,23.7,23.8,23.9,23.10															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/02/12-10/08/12	M-F Jeopardy		630-7pm		MTWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 23.6,23.7,23.8,23.9,23.10															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/02/12-10/08/12	M-F Jeopardy		630-7pm		MTWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ	MG	for 23.3,23.4,23.2,23.5,23.1													
[Revised Rate to Reinstate]															
7	KSNV	10/02/12-10/08/12	M-F Jeopardy		630-7pm		MTWThF----	:30		(\$1,300.00)		0.00	NM		
Ⓜ	See MG	23.11													
[PGM CHG = NBC DEBATE]															
8	KSNV	10/02/12-10/08/12	M-F Jeopardy		630-7pm		MTWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ	MG	for 23.3,23.4,23.2,23.5,23.1													
[Revised Rate to Reinstate]															
9	KSNV	10/02/12-10/08/12	M-F Jeopardy		630-7pm		MTWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ	MG	for 23.3,23.4,23.2,23.5,23.1													
[Revised Rate to Reinstate]															
10	KSNV	10/02/12-10/08/12	M-F Jeopardy		630-7pm		MTWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ	MG	for 23.3,23.4,23.2,23.5,23.1													
[Revised Rate to Reinstate]															
11	KSNV	10/03/12-10/03/12	Jeopardy in PRIME		M-SA 8-11p / SUI		--W-----	:30		\$1,300.00		0.00	NM		
Ⓜ	MG	for 23.7 10/03													
[INV CODE]															
E 24	KSNV	10/02/12	10/08/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	5	\$1,300.00	1	0.00	NM	5	\$6,500.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			5		\$1,300.00		0.00				

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Advertiser: Obama for America
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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	KSNV	10/02/12	10/08/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	5	\$1,300.00	1	0.00	NM	5	\$6,500.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			5		\$1,300.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/02/12-10/08/12	M-F Wheel		7-730pm		MTWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 24.6,24.7,24.8,24.9,24.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/02/12-10/08/12	M-F Wheel		7-730pm		MTWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 24.6,24.7,24.8,24.9,24.10 [DEBATES]															
3	KSNV	10/02/12-10/08/12	M-F Wheel		7-730pm		MTWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 24.6,24.7,24.8,24.9,24.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/02/12-10/08/12	M-F Wheel		7-730pm		MTWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 24.6,24.7,24.8,24.9,24.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/02/12-10/08/12	M-F Wheel		7-730pm		MTWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 24.6,24.7,24.8,24.9,24.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/02/12-10/08/12	M-F Wheel		7-730pm		MT-ThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 24.2,24.5,24.1,24.3,24.4 [Revised Rate to Reinstate]															
7	KSNV	10/02/12-10/08/12	M-F Wheel		7-730pm		MT-ThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 24.2,24.5,24.1,24.3,24.4 [Revised Rate to Reinstate]															
8	KSNV	10/02/12-10/08/12	M-F Wheel		7-730pm		MT-ThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 24.2,24.5,24.1,24.3,24.4 [Revised Rate to Reinstate]															
9	KSNV	10/02/12-10/08/12	M-F Wheel		7-730pm		MT-ThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 24.2,24.5,24.1,24.3,24.4 [Revised Rate to Reinstate]															
10	KSNV	10/02/12-10/08/12	M-F Wheel		7-730pm		MT-ThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 24.2,24.5,24.1,24.3,24.4 [Revised Rate to Reinstate]															
E 25	KSNV	10/02/12	10/08/12	FaceToFace/Ralston Rep	CM	730-758pm	MTWTF--	:30	5	\$900.00	1	0.00	NM	5	\$4,500.00
				Face to Face w/ J.Ralston											
FACE TO FACE W/ JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			5		\$900.00		0.00				

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 25	KSNV	10/02/12	10/08/12	FacetoFace/Ralston Report	CM	730-758pm	MTWTF--	:30	5	\$900.001		0.00	NM	5	\$4,500.00
Face to Face w/ J.Ralston															
FACE TO FACE W/ JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			5		\$900.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/02/12-10/08/12		FacetoFace/Ralston Report		730-758pm	MTWThF----	:30		(\$900.00)		0.00	NM		
See MG 25.6,25.7,25.8,25.9															
[PGM CHG = NBC DEBATE]															
3	KSNV	10/02/12-10/08/12		FacetoFace/Ralston Report		730-758pm	MTWThF----	:30		(\$900.00)		0.00	NM		
See MG 25.6,25.7,25.8,25.9															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/02/12-10/08/12		FacetoFace/Ralston Report		730-758pm	MTWThF----	:30		(\$900.00)		0.00	NM		
See MG 25.6,25.7,25.8,25.9															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/02/12-10/08/12		FacetoFace/Ralston Report		730-758pm	MTWThF----	:30		(\$900.00)		0.00	NM		
See MG 25.6,25.7,25.8,25.9															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/02/12-10/08/12		FacetoFace/Ralston Report		730-758pm	MT-ThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 25.4,25.3,25.5,25.1															
[Revised Rate to Reinstate]															
7	KSNV	10/02/12-10/08/12		FacetoFace/Ralston Report		730-758pm	MT-ThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 25.4,25.3,25.5,25.1															
[Revised Rate to Reinstate]															
8	KSNV	10/02/12-10/08/12		FacetoFace/Ralston Report		730-758pm	MT-ThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 25.4,25.3,25.5,25.1															
[Revised Rate to Reinstate]															
9	KSNV	10/02/12-10/08/12		FacetoFace/Ralston Report		730-758pm	MT-ThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 25.4,25.3,25.5,25.1															
[Revised Rate to Reinstate]															
E 28	KSNV	10/08/12	10/08/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$1,100.004		0.00	NM	0	\$0.00
Monday Prime 8-10pm															
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----			1		\$1,100.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/08/12-10/14/12		Mon PR 8-10p		8-10pm	M-----	:30		(\$1,100.00)		0.00	NM		
Credited															
[credit]															
E 29	KSNV	10/02/12	10/02/12	Tues PR 8-9p	CM	8-9pm	-T-----	:30	1	\$1,100.004		0.00	NM	1	\$1,100.00
Tuesday Prime 8-9pm															
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-T-----			1		\$1,100.00		0.00				
E 30	KSNV	10/02/12	10/02/12	Tues PR 10-11p	CM	10-11pm	-T-----	:30	1	\$3,200.001		0.00	NM	0	\$0.00
Tuesday Prime 10-11pm															
PARENTHOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-T-----			1		\$3,200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		Tues PR 10-11p		10-11pm	-T-----	:30		(\$3,200.00)		0.00	NM		
See MG 30.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/02/12-10/02/12		Tues PR 10-11p		10-11pm	-T-----	:30		(\$3,200.00)		0.00	NM		
Ⓜ Credited															
[credit]															
E 32	KSNV	10/04/12	10/04/12	Thurs PR 10-11p	CM	10-11pm	---T---	:30	1	\$950.004		0.00	NM	1	\$950.00
Thursday Prime 10-11pm															
ROCK CENTER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---T---			1		\$950.00		0.00				

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 33	KSNV	10/05/12	10/05/12	Fri 10-11p Friday Prime 10-11pm	CM	10-11pm	----F--	:30	1	\$1,000.004		0.00	NM	0	\$0.00
DATELINE NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		Fri 10-11p		10-11pm	----F--	:30		(\$1,000.00)		0.00	NM		
Credited [credit]															
E 36	KSNV	10/07/12	10/07/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	1	\$600.004		0.00	NM	1	\$600.00
FOOTBALL NIGHT IN AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$600.00		0.00			
E 37	KSNV	10/07/12	10/07/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.004		0.00	NM	0	\$0.00
SUN NT FB: SD @ N ORLEANS ExactDates N/A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$4,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		NFL Football		1P-9PM	-----Su	:30		(\$4,000.00)		0.00	NM		
Credited [credit]															
E 38	KSNV	10/07/12	10/07/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN	-----S	:30	1	\$350.004		0.00	NM	0	\$0.00
TBD after NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		Jeopardy in PRIME		M-SA 8-11p / SUN	-----Su	:30		(\$350.00)		0.00	NM		
Credited [credit]															
E 39	KSNV	10/07/12	10/07/12	LAW & ORDER (synd) PRIME Law & Order (synd) PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$350.004		0.00	NM	1	\$350.00
LAW & ORDER AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$350.00		0.00			
E 40	KSNV	10/02/12	10/08/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	5	\$275.004		0.00	NM	5	\$1,375.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					5	\$275.00		0.00			
E 41	KSNV	10/06/12	10/06/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.001		0.00	NM	1	\$1,100.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		Sa-Su News 3 at Eleven		11pm-1135pm	-----Sa--	:30		(\$1,100.00)		0.00	NM		
See MG 41.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/07/12		Sa-Su News 3 at Eleven		11pm-1135pm	-----Sa--	:30		\$1,100.00		0.00	NM		
Ⓜ MG for 41.1 10/06 [Revised Rate to Reinstate]															
E 42	KSNV	10/07/12	10/07/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$285.004		0.00	NM	1	\$285.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$285.00		0.00			
E 43	KSNV	10/02/12	10/08/12	The Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	5	\$500.001		0.00	NM	5	\$2,500.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					5	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/02/12-10/08/12	The Tonight Show			1135p-1237a	MTWThF----	:30		(\$500.00)		0.00	NM		
	See MG 43.6,43.7,43.8,43.9,43.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
2	KSNV	10/02/12-10/08/12	The Tonight Show			1135p-1237a	MTWThF----	:30		(\$500.00)		0.00	NM		
	See MG 43.6,43.7,43.8,43.9,43.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
3	KSNV	10/02/12-10/08/12	The Tonight Show			1135p-1237a	MTWThF----	:30		(\$500.00)		0.00	NM		
	See MG 43.6,43.7,43.8,43.9,43.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
4	KSNV	10/02/12-10/08/12	The Tonight Show			1135p-1237a	MTWThF----	:30		(\$500.00)		0.00	NM		
	See MG 43.6,43.7,43.8,43.9,43.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
5	KSNV	10/02/12-10/08/12	The Tonight Show			1135p-1237a	MTWThF----	:30		(\$500.00)		0.00	NM		
	See MG 43.6,43.7,43.8,43.9,43.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
6	KSNV	10/02/12-10/08/12	The Tonight Show			1135p-1237a	MTWThF----	:30		\$500.00		0.00	NM		
	Ⓜ MG for 43.2,43.1,43.3,43.4,43.5 [Revised Rate to Reinstate]														
7	KSNV	10/02/12-10/08/12	The Tonight Show			1135p-1237a	MTWThF----	:30		\$500.00		0.00	NM		
	Ⓜ MG for 43.2,43.1,43.3,43.4,43.5 [Revised Rate to Reinstate]														
8	KSNV	10/02/12-10/08/12	The Tonight Show			1135p-1237a	MTWThF----	:30		\$500.00		0.00	NM		
	Ⓜ MG for 43.2,43.1,43.3,43.4,43.5 [Revised Rate to Reinstate]														
9	KSNV	10/02/12-10/08/12	The Tonight Show			1135p-1237a	MTWThF----	:30		\$500.00		0.00	NM		
	Ⓜ MG for 43.2,43.1,43.3,43.4,43.5 [Revised Rate to Reinstate]														
10	KSNV	10/02/12-10/08/12	The Tonight Show			1135p-1237a	MTWThF----	:30		\$500.00		0.00	NM		
	Ⓜ MG for 43.2,43.1,43.3,43.4,43.5 [Revised Rate to Reinstate]														
E 44	KSNV	10/02/12	10/08/12	Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	5	\$250.00	1	0.00	NM	5	\$1,250.00
				Late Night w/Fallon											
LATE NIGHT W/JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					5	\$250.00		0.00			

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 44	KSNV	10/02/12	10/08/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	5	\$250.00	1	0.00	NM	5	\$1,250.00	
LATE NIGHT W/JIMMY FALLON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/02/12	10/08/12	MTWTF--	5		\$250.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/02/12-10/08/12		Late Night w/Fallon	1237a-136am		MTWThF----	:30	(\$250.00)		0.00	NM				
See MG 44.6,44.7,44.8,44.9,44.10																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
2	KSNV	10/02/12-10/08/12		Late Night w/Fallon	1237a-136am		MTWThF----	:30	(\$250.00)		0.00	NM				
See MG 44.6,44.7,44.8,44.9,44.10																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
3	KSNV	10/02/12-10/08/12		Late Night w/Fallon	1237a-136am		MTWThF----	:30	(\$250.00)		0.00	NM				
See MG 44.6,44.7,44.8,44.9,44.10																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
4	KSNV	10/02/12-10/08/12		Late Night w/Fallon	1237a-136am		MTWThF----	:30	(\$250.00)		0.00	NM				
See MG 44.6,44.7,44.8,44.9,44.10																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
5	KSNV	10/02/12-10/08/12		Late Night w/Fallon	1237a-136am		MTWThF----	:30	(\$250.00)		0.00	NM				
See MG 44.6,44.7,44.8,44.9,44.10																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
6	KSNV	10/02/12-10/08/12		Late Night w/Fallon	1237a-136am		MTWThF----	:30	\$250.00		0.00	NM				
Ⓜ MG for 44.4,44.5,44.2,44.1,44.3																
[Revised Rate to Reinstate]																
7	KSNV	10/02/12-10/08/12		Late Night w/Fallon	1237a-136am		MTWThF----	:30	\$250.00		0.00	NM				
Ⓜ MG for 44.4,44.5,44.2,44.1,44.3																
[Revised Rate to Reinstate]																
8	KSNV	10/02/12-10/08/12		Late Night w/Fallon	1237a-136am		MTWThF----	:30	\$250.00		0.00	NM				
Ⓜ MG for 44.4,44.5,44.2,44.1,44.3																
[Revised Rate to Reinstate]																
9	KSNV	10/02/12-10/08/12		Late Night w/Fallon	1237a-136am		MTWThF----	:30	\$250.00		0.00	NM				
Ⓜ MG for 44.4,44.5,44.2,44.1,44.3																
[Revised Rate to Reinstate]																
10	KSNV	10/02/12-10/08/12		Late Night w/Fallon	1237a-136am		MTWThF----	:30	\$250.00		0.00	NM				
Ⓜ MG for 44.4,44.5,44.2,44.1,44.3																
[Revised Rate to Reinstate]																
E 45	KSNV	10/06/12	10/06/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.00	4	0.00	NM	0	\$0.00	
SATURDAY NIGHT LIVE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/01/12	10/07/12	-----S-	1		\$400.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/01/12-10/07/12		Saturday Night Live	1130pm-1:02am		-----Sa--	:30	(\$400.00)		0.00	NM				
Credited																
[credit]																
E 46	KSNV	10/07/12	10/07/12	Sports Night in Las Vegas Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$90.00	4	0.00	NM	1	\$90.00	
SPORTS NIGHT IN LAS VEGAS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/01/12	10/07/12	-----S	1		\$90.00		0.00							
N100	KSNV	10/02/12	10/08/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	1	\$425.00	1	0.00	NM	1	\$425.00	
NEWS 3 AT NOON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/02/12	10/08/12	MTWTF--	1		\$425.00		0.00							
														Totals	121	\$73,460.00